UCLA Center of Southern Cone Studies cordially invites you to

A Book Presentation by

Christine Ehrick

University of Louisville

Radio and the Gendered Soundscape: Women and Broadcasting in
Argentina and Uruguay, 1930-1950

Tuesday, April 12, 2016
2:00 PM – 3:00 PM
Lydeen Library, Rolfe Hall 4302
Reception to Follow

Radio and the Gendered Soundscape considers women’s radio voices in the two important (and overlapping) radio markets of Buenos Aires, Argentina and Montevideo, Uruguay during the medium’s so-called golden age. Through the stories of Montevideo’s Radio Femenina, Argentine comedian Nini Marshall, and radionovela librettist Nené Cascallar, among others, this study integrates sound studies and gender history in new ways, asking readers to consider both the female voice in history and the sonic dimensions of gender.

Christine Ehrick is an Associate Professor in the Department of History at the University of Louisville. Her second book, Radio and the Gendered Soundscape: Women and Broadcasting in Argentina and Uruguay, 1930-1950, was published in 2015 by Cambridge University Press. She is also co-editor (with Alejandra Bronfman) of “Listening for History,” a research forum on sound studies and Latin American history, which will appear in the May 2016 issue of the Hispanic American Historical Review.